

## Annual Report Family Services of the North Shore

# Our Mission: Strengthening our community through counselling, support and education

We believe that everyone in our community has the right to receive affordable, high quality and effective help when they need it most. Last year over 7400 children, youth, individuals and families received support from our dedicated and caring staff during new or difficult times in their lives. We were here for them at the beginning and end of life, during normal transitions or traumatic situations, and all of their life experiences in between.

We are so proud to share the positive impact that our programs and services have had within our community this year.

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#### 2013/2014

#### Agency & Foundation Board ~ constituted under the BC Society Act.

Ross Stringer

President, Agency Board Director, Foundation Board

Sue Chow President, Foundation Board Director, Agency Board

**Alison Parry** Treasurer, Agency & Foundation Board

Susan Green Director, Agency & Foundation Board

Nancy Harrison Director, Agency Board

**Coryn Hemsley** Director, Foundation Board

Darlene Kennedy Director, Agency Board

Kim Larsen-Mellor Director, Agency Board

**Cynthia Orr** Director, Agency Board

**Bruce Sanderson** Director, Agency Board

### Message from the President and Executive Director

2014

This has once again been a very successful year for Family Services of the North Shore.

We reached over 7400 individuals, children, youth, couples and families through our innovative, effective programs that are addressing the root causes of problems in our community. We could not have this level of positive impact without the long term support of our generous donors, corporate partners, passionate volunteers and exceptional staff. We are truly grateful to work within a community that cares for each other and gives back so much. Thank you!

This year our Board of Directors approved a new 2013 - 2016 Strategic Plan that sets out five important goals for the Agency to further enhance our strengths in the following areas:

- Be an Inspired and Effective Team
- Have an Efficient Organization
- Ensure Financial Sustainability
- · Deliver Focused Programs that Demonstrate Impact
- Have Increased Influence

Key outcomes that will be accomplished to reach these goals include ensuring strong leadership throughout the Agency and sustained government funding, developing streamlined processes, delivering high quality programs, and extending our reach through community engagement, public policy influence and collaboration with other organizations.

One important and unique aspect of Family Services of the North Shore is our ability to fundraise so we can "chart our own course" and tailor our programs and services to the specific needs of our North Shore community. This year we are formalizing our Show Us Your Heart Donor Recognition Program which is designed to not only assist donors in making decisions regarding the level of their annual commitment to Family Services of the North Shore but also to assure donors that their donation will be recognized appropriately.

As a result of donor, volunteer and community support, we are proud to announce the launch of our new Companioning Community Care program. This program, which launched on May 1st, provides volunteer companionship to those who have a life limiting illness and those who are bereaved or disabled and was designed with over 30 community stakeholders.

Our Youth Leadership Advisory Board volunteers have once again inspired us with their "Stars and Sticky Notes Campaign" that delivers positive messages to their peers at school in thoughtful ways. We have learned so much from these 12 smart, engaging and hopeful youth.



Our long term commitment to diversity and inclusion efforts within our workplace, for the benefit of clients, staff, and volunteers, continues to deepen as we understand the barriers that exist in our society and within ourselves.

We want to let you all know that we will be moving our offices during the next year due to the redevelopment of the building we currently occupy at 255 West 1st Street in the Lower Lonsdale area. We are looking at this as an opportunity to design a new space that is as comfortable and accessible for all our clients as our current premises. We look forward to a new physical redesign of our office space that supports the work we are doing in 2014 and beyond. The move will require additional financial investment and we will keep you updated on that front.

We are also encouraging our stakeholders to "stay in touch" so we can communicate with each other throughout the year. Our social media sites, website, and e-newsletters are environmentally friendly ways to let us know what you are thinking. We look forward to hearing from you!

Thank you again for all your support and your partnership in caring for our community.





Julia Staub-French Executive Director

Ross Stringer Board President



www.familyservices.bc.ca

# play grow learn

#### **Our Vision**

A connected community where people care for one another

#### **Our Values**

We lead with our hearts

We embrace diversity and inclusivity

We act with respect and integrity

We promote learning and growing

We foster collaboration and connection

for over 60 years we have assisted

families & individuals annually



As a mom, I get to meet other mothers in my community. Since I have no family close by, the I hope family centre is priceless. "



My daughter has a safe and judgement free place to go. She is sleeping better, expressing herself and learning how to let me in. •••

## Helping Parents Create Healthy and Resilient Families

Becoming a new parent can be exhilarating, exhausting, and sometimes overwhelming. Ensuring that new moms and dads are not isolated and have the support they need to create nurturing environments for their children is a primary goal of our Award Winning I hope family centre with locations on Lower Lonsdale and at Maplewood Farm. Our warm and experienced staff provides a wide range of support that includes:

- 1109 children ages 0-6 joining their parents and caregivers on 4732 visits to our Learning Together Through Play program and discovering the joy of dramatic play, art, song, and connection with others. Play is children's work and crucial to their later academic success.
- 153 new mothers taking part in our Breastfeeding and Postpartum Support Group.
- 210 parents using the language of song, stories, and rhymes to bond with their new babies at our Parent-Child Mother Goose Programs.
- 150 families becoming better equipped to set their children up for a lifetime of healthy eating through attendance at our Family FUNdamentals program for parents, caregivers and children 2-4 years of age. This program is part of our Jessie's Legacy Eating Disorders Prevention Program.

4732 visits to our Learning Together Through Play program

Ensuring that children are not left to deal with abusive, traumatizing, and neglectful experiences alone continued to be a top priority for us over the past year. The impact of witnessing intimate partner violence, experiencing sexual abuse, and other types of child abuse is significant, creating what can be a lifetime of negative effects passed on to future generations. Our services to support children interrupt this pattern and include:

Creating Safe, Healthy, Resilient Children and Families Free from Violence Project:

A new and innovative project developed this year that reduces the lifetime impact of intimate partner violence on children by reducing trauma symptoms, increasing resiliency, and addressing basic needs such as housing and employment.

I have struggled all my life, and because this program is affordable, I am improving with therapy and I am very grateful! "

- Child and Youth Counselling, including Sexual Abuse Specialization: Our expert counsellors taught 153 children during 2000 counselling sessions to keep themselves safe, understand that they're worthy of love and care, and to know that abuse is never their fault. They reported less anxiety, depression, suicidal thoughts and better self esteem, body image, peer relationships, and school performance. We are very grateful for the sustained funding provided by TELUS to help us reduce the waitlist in this program.
- Family Preservation and Support Programs: The Ministry of Children and Family Development contracts with us to provide in home support for children and youth identified to be "at risk" and who could end up in foster care. Over 35 families per month attended over 2000 counselling sessions last year.



The Family Services of the North Shore Christmas Bureau provides a way for individuals, families, organizations, and workplaces to give back to those in our community who "have less" so that they can celebrate the holidays with dignity and joy. The Christmas Bureau has been a symbol of our North Shore community's commitment to care for one another for more than thirty years, and this year, it was again an inspiring and emotional experience for all involved.

The impact was significant:

- 1860 individuals and families received 677 hampers filled with beautifully wrapped toys, gifts, sports equipment, clothing, supermarket gift cards, and other thoughtfully selected items.
- 17% more families than last year were respectfully served by over 177 dedicated volunteers.
- forget.
- 755 parents chose over 6552 toys and books to be wrapped and placed under the tree or in stockings for their kids.

A big thank you goes to the Northshore Auto Mall who hosted our Fourth Annual Toy Drive and brought the community together to drink hot chocolate, build Lego snowflakes, and fill two half-tonne trucks with toys which were taken back to the Christmas Bureau Toy Shop.

**Choosing toys for my** son and seeing his face light up on Christmas morning... these were gifts that I will never





552 toys for kids dedicated volunteers





## Supporting Individuals, Couples and Families During Challenging Times

Home should be a sanctuary for women and children but for many in our community who are victims of intimate partner violence it is a place of fear, anxiety and pain. As a result of our "It Stops Here Campaign" and the generosity of our individual donors and funding from our Municipal and Provincial Governments, the waitlist for counselling has decreased from 60 to 25 women. We still have more to do, but we are proud of our results:

- 218 women received over 2300 hours of trauma informed counselling services in our Stopping the Violence Program and report less Post Traumatic Stress Disorder (PTSD) symptoms, increased self-esteem, and greater ability to keep themselves and their kids safe.
- Women with incomes less than \$24,999 are participating in our Creating Safe, Healthy, Resilient Children and Families Free from Violence Project and are receiving additional in-home support, childcare during counselling sessions, transportation, and other assistance.

# 2300 hours of trauma informed counselling in our **Stopping the Violence** program

Creating a safe and confidential space where individuals, couples and families can talk about their worries, fears, and struggles is where the work in our Individual, Couple and Family Counselling **Program** begins. This is a self referred program where an equal mix of clients pay full fee (\$110) and others are able to apply for a fee reduction (minimum fee is \$15), calculated by a sliding scale based on an individual's gross income. All clients receive expert mental health counselling services aimed at helping them achieve their goals:

- Over 727 adults attended counselling sessions to work on their anxiety, depression. relationships, separation, divorce, parenting challenges, work stress and other concerns.
- 75% of clients reported that at the end of counselling they were healthier and had a more positive outlook on life.

Immigrating to a new country and community where everything is different can be incredibly stressful and difficult, and can create additional barriers to deal with "normal" life stressors such as parenting, relationships, and work transitions. Over the past year, we have continued to ensure that our core services are available in Farsi, Mandarin, Cantonese, Korean and Spanish and have expanded our group offerings as follows:

- · Parenting Teens Groups were held for both Korean- and Farsi-speaking parents who wished to learn more about their child's development and to improve their parenting skills. Both groups have facilitated a network of support for participants.
- A Couples Communication Group supported Farsi-speaking participants who wanted to improve their communication and understand the impact that immigration is having on their relationship
- A Post Partum Depression Group was held for Farsi-speaking new mothers who needed support with depression, anxiety, and feelings of isolation.



youth LAB

## Engaging Youth, Parents and our Community in our Prevention Efforts

This year we continued to expand and deepen our prevention efforts within our Clinical and Provincial Programs. Common sense and research data tells us that directing a percentage of our resources for prevention programs saves our community financially and residents personally for generations to come. Our staff and volunteers work together to influence in the following ways:

- Jessie's Legacy Eating Disorders Prevention Program: A Provincial program that engages youth, families, educators and professionals in the prevention of eating disorders. An important success this year was the annual Provincial Eating Disorders Awareness Campaign (PEDAW). On February 7, 2014 BC residents were encouraged to wear purple in support of this campaign, and a key highlight was that BC Place and TELUS World of Science were lit up purple to show their support of the campaign. Social media and online resources drive our prevention efforts through Love Our Bodies, Love Ourselves, a movement created to bring public awareness to preventing eating disorders and disordered eating. Love Our Bodies, Love Ourselves has over 2000 Facebook page likes and over 5000 people across the Province are wearing our distinctive purple wristbands.
- Youth Leadership Advisory Board (YouthLAB): We are so proud of the 12 incredible, smart and dedicated youth who worked with us this year to address mental health issues and create effective outreach strategies for youth. YouthLAB will finish its second year in June and we look forward to starting our third year in September. Check out our YouTube channel to see the video they are using for school presentations and join our Facebook page to check out their "Sticky Notes and Stars Campaign." Their messages are powerful!

**[** ] am quite sure I would not be here had it not been for this counselling - life was just too painful and had been painful for too long. It saved my life.



**[** ] am so grateful for your service. Counselling has helped make my journey in life much more positive. "





## Providing Families with Companionship

We have been engaged in a planning and creating process with a team of 30 experienced volunteers and the result is the launch of our new Companioning Community Care Program. This program offers on-site and in-home programs for adults directly affected by life limiting illness, bereavement or disability. The program has been developed to increase a sense of well-being, reduce isolation, improve the quality of life, and connect with others who are experiencing similar challenges. The volunteer services offered include:

- Weekly relaxation sessions and healing modalities
- · Weekly in-home visits including outings, accompaniment to appointments or capturing life stories
- Bereavement walking groups to create connections and support light exercise
- Bereavement support group (8 weeks)
- Telephone companionship calls
- Social and educational opportunities

We are very grateful for the generous grants from Paul Sugar Palliative Support Foundation and Vancouver Foundation which have allowed us to start this important, new community program



**Community Engagement** 

At Family Services of the North Shore, we know that the strength of our community is the people in it and we want to draw upon this strength to help us extend awareness and outreach of our services deeper among those who need us most. With this in mind, our Community Engagement Board Committee has identified three goals for this coming year:

- Grow the overall awareness level of the Agency's breadth of programs and services.
- Encourage greater interest and involvement in the Agency.
- Create engaged, local supporters of Family Services of the North Shore.

This past year we have been very active engaging our North Shore community. In addition to our highly successful annual Toy Drive at the Northshore Auto Mall, Provincial Eating Disorders Awareness (PEDAW) initiatives and our annual signature events (the Winter Family Ball and Christmas on the Shore), we have presented at City Council meetings and to youth at many schools across the North Shore. We have also participated in United Way corporate fairs, tours and volunteer days, the Scotiabank Charity Challenge, a fundraiser with the North Vancouver Wolf Pack, a Family Day event at the Capilano Suspension Bridge and we have been involved in many, many more community collaboration activities and events.

Volunteers play a key role in these Community Engagement initiatives. Our 350+ volunteers help us to extend our reach through their work at our I hope family centre, the Christmas Bureau, our new Companioning Community Care Program, Signature Events, YouthLAB and on our Board of Directors. We are truly grateful for their support.

We are also interacting with many community partners, donors and volunteers in our community through social media. Whether it is on Facebook, Twitter or YouTube, our posts are engaging our followers and keeping them informed.

#### facebook.com/FamilyServicesoftheNorthShore

This page highlights all the community engagement activities we are involved in and the many ways to get involved with our Agency.

#### twitter.com/FSNorthShore

Our Twitter feeds give real time updates on what we are up to as well as what some of our community partners are doing.

#### youtube.com/FamilyServicesNS You Tube

Our YouTube channel is a great place for us to visually tell the success stories of our programs.

#### facebook.com/loveourbodiesloveourselves

This page highlights the prevention work we are doing through Jessie's Legacy and PEDAW, with a focus on positive self-esteem messages.

#### twitter.com/loveourbodiesloveourselves

This Twitter feed gives updates on the work being done in eating disorders prevention.

#### facebook.com/lhopefamilycentre

f

This new page allows us to efficiently communicate with families attending our I hope family centre programs.

Family Services of the North Shore exists to serve its communities, including the City of North Vancouver, District of North Vancouver, District of West Vancouver, Village of Lions Bay and Bowen Island. Through these engagement activities, and with your help, we can truly envision a connected community where people care for one another.

just a little bit easier, if only for a few moments.



### THANK YOU

to all our 350+ volunteers for your generous support of our Agency and its community events.



The Christmas Bureau has been a symbol of our North Shore community's commitment to care for one another for more than thirty years, and this year, it was again an inspiring and emotional experience for all involved.



**(** We love Family Services of the North Shore because they CARE. Thousands have benefitted from their services, and their great work has made the North Shore a healthy and vibrant place for all of us to live and work.



## Show Us Your Heart Donor **Recognition Program**

Looking back over the last year, we are reminded again of the support and trust donors have in our Agency. The generosity of individuals, companies and foundations has been truly heartwarming.

Acknowledging donations appropriately has always been of utmost importance to us. To further enhance recognition of and gratitude for philanthropic contributions made each year, we have recently formalized our Show Us Your Heart Donor Recognition Program.

This program has been designed to not only assist donors in making decisions regarding the level of their annual commitment to Family Services of the North Shore but also to assure donors that their donation will be recognized appropriately. (If donors wish to remain anonymous and/or may wish not to receive the recognition associated with their giving level, we will respect those wishes.)

Our donors help to provide valuable funding for our provincial, community and clinical programs, and will receive the following recognition:

#### **CIRCLE OF FRIENDS**

Circle of Friends donors give up to \$499 each year.

Circle of Friends donors will be recognized with a:

\$1 - \$99: Thank you letter and charitable tax receipt (if applicable)

\$100 - \$499: Thank you letter, charitable tax receipt, and a personal phone call from a Fund Development Team Member

#### **CIRCLE OF HEARTS**

Circle of Hearts donors give \$500 or greater each year.

BRONZE \$500 - \$999

SILVER \$1,000 - \$4,999

GOLD \$5.000 - \$9.999

PLATINUM \$10.000 - \$24.999

#### HEART AND SOUL \$25,000 or greater

Circle of Hearts donors will be recognized as follows:

- Thank you letter and charitable tax receipt (Bronze Heart & Soul)
- Acknowledgement in and receipt of Annual Report (Bronze Heart & Soul)
- Invitation to Annual General Meeting (Bronze Heart & Soul)
- Agency progress updates throughout the year (Bronze Heart & Soul)
- Personal phone call from Executive Director (Silver Heart & Soul)
- Invitation to a recognition event with Agency update from Executive Director (Silver - Heart & Soul)
- Exclusive meeting and Agency tour with Executive Director (Gold Heart & Soul) .
- . Guest of the Executive Director at the Agency's signature event, Winter Family Ball (Platinum - Heart & Soul)
- Photo opportunity for media recognition (Heart & Soul) .



### **CIRCLE OF HOPE**

Circle of Hope donors provide estate and legacy gifts, including bequests, insurance policies, stocks, annuities, property and charitable remainder trusts to our Agency.

Circle of Hope donors will be recognized with a(n):

- . Thank you letter and charitable tax receipt
- Personal phone call from the Executive Director
- Acknowledgement in and receipt of the Annual Report
- Invitation to Annual General Meeting
- Agency progress updates throughout the year
- Annual Circle of Hope recognition event with Agency update from Executive Director

#### **CIRCLE OF SUPPORTERS**

Supporters are donors who support us through gifts in kind such as sponsoring a family for the Christmas Bureau, donating to our annual Toy Drive or providing auction items for our signature events, the Winter Family Ball and Christmas on the Shore.

Circle of Supporters' recognition include:

- Thank you card or letter and charitable tax receipt (if applicable)
- Acknowledgement in and receipt of Annual Report (\$500+) .
- Invitation to Annual General Meeting (\$500+)



## Your gift helps us to ensure that we can care for our community.

#### Have questions?

Our ability to offer critical services to our community is due to the tremendous support of our donors, volunteers and supporters.

Please contact the Fund Development Administrator at 604.988.5281 with any questions.



#### **CIRCLE OF HEARTS BRONZE \$500-\$999**

Human Alghabi Tamara and Anthony Alvaro Jill and Derek Amery Anonymous Donor Jane and Ian Austin Patricia and Douglas Bentley Shirin and Oliver Bock Zohra and Kenny Bonnis Karen and Steven Brennan British Pacific Properties Ltd. Capilano Suspension Bridge and Park Barbara Barry and Raymond Castelli Charlwood Family Susan and Rod Chow Chutter Underwriting Services Ltd. Katherine and Bob Clendenan Wendy and Cameron Currie Teresa and Antonio Da Roza David Nairne & Associates Louise Donovan John Doolan Bernice and Malcolm Drew Anne Elliott Kathy and Guy Elliott Jirayr Eran Barbara and William Esaw Yulanda Faris Brian Fensom Terence Fox Chris Gailus Diane and Grant Gisel Maureen and Maurice Goulet Foundation

Gyro Club of Vancouver Charitable Handsworth Secondary School Sigrun and Kenneth Hanna Carol and Mark Hannah William Heese Irene and Sven Henriksson Hobbs, Winter & MacDonald Heather and Phillip Holland Mimi and Jim Hudson Cathy Hunt Katherine and Glenn Ives Valerie and Daryl Johannesen Joan Johannsson Peter Jones Pat and Denis Jordan Lauren Kent Lisa Marie and Gregory Kerfoot Deborah Keyes Gabrielle and Gordon Lancaster Adrian Lautenschlager Teresa and David Lepoidevin Lonsdale Quay Market Corp. J. Gordon Marshall Susanne and Don Matheson Geraldine McIntosh Fiona and Graham McIssac McKibbin Marketing Jonathan McLean

Dave McMurray

Abigail and Tom Merinsky Marlene and Barry Mitchell Gayle Hunter and Brian Moghadam Nancy Morrison Brian Mulvihill Vikki and Gordon Neal Ann Neumann North Shore Unitarian Church North Vancouver Wolf Pack Junior Hockey Club Janette and Michael O'Keeffe Marie and Kevin O'Neill Janice O'Sullivan Lori and Todd Patrick Lorna Penhall Perez Engineering Ltd. Wendy and Brent Pollock Jody Rayher Elise and Richard Rees Helen Rees **Dorothy Sanders** Soroptimist International of North & West Vancouver Jane and Robert Strang Lesley MacGregor and Brent Sutton Urban Impact Recycling Ltd. Shelagh Van Kempen Kees Vanderwerff Vidalin Family Foundation R. Wallace **Robert Wilds** Alison and Dave Wilson

#### **CIRCLE OF HEARTS** SILVER \$1000-\$4999

Alison Parry Andrew Mahon Foundation A&W Food Services of Canada Inc. Steve Babensee Sara Bailey Cynthia and Paul Balfour Estate of Jean Baird Bamford Sue and Bob Bauman Michael Borden Cvnthia and Nick Bovd Robin Pascoe and Rodney Briggs Lianne and Andrew Britnell Linda and Graham Brown Karen and Steven Bruk Andrea Hamilton and Neil Chrystal Dorothy Colins W.E. and Y.V. Couling Diana and Tom Cowden Carolvn and Robert Cross Janice Quinn and Remco Daal Diavad Mowafaghian Foundation Heather and James Duess Bill Fox John Geeling Shannon and Scott Gelbard Marie Genest Susan and Peter Green Jean Hadgraft

Cecilia and John Hall Coryn and Paul Hemsley Gail and Barry Hicklenton Jo Lynne Hoegg Hollyburn Country Club David Humer Cheryl and Randall Jespersen Anne-Marie and Peter Kains Darlene and Michael Kennedy Kiwanis Club of West Vancouver Michael Korenberg Lakes, Whyte LLP Carlota and Derek Lee Lorraine and Patrick Ma Vivian and Darren Martin Dean McDonald Amy and Donald McInnes Jason McKinnon Sarah McLachlan Jonathan McLean Melanie and Munesh Muttucomaroe North Shore Community Foundation North Shore Optimist Club Beverly and Robert O'Neill Leah and John O'Neill Kathy Parslow Erin Bruchet and Morgan Poliquin Quantum Supply Ltd. The Relling Family Foundation Robertson Floors Ltd. Judith Rodenbush Royal Canadian Legion Branch #114 Royal Canadian Legion Branch #118 Julie and Dean Shepard Marilvn Diligenti-Smith and Wayne Smith Diane and Ross Smith Monica and Jason Soprovich Julia and Sheryl Staub-French Sweet Beginnings Julie and Nick Steiner Roderick Swenson West Vancouver Fire Fighters Charitable Society Maureen and Fred Wright Lisa and Bill Wrixon

#### **CIRCLE OF HEARTS** GOLD \$5000-\$9999

Doris and Bohdan Bodnar F. K. Morrow Foundation Fluor Canada Ltd. Edith Llamzon and Robert Hartvikson **KPMG** Foundation Lynda and Reay Mackay Mount Seymour Lions Club Pacific Newspaper Group Inc. Rola and Andrew Priatel Dawn and Axel Rehkatsch The River Foundation Shelagh and Lance Tracey Young Foundation

#### **CIRCLE OF HEARTS** PLATINUM \$10,000-\$24,999

Diana Budden and Neil Alexander Dick Irwin Family Jeff McCord Kim McCord Laurie and James Speakman Ida and Thomas Tait Uniserve Communications Corporation

#### **CIRCLE OF HEARTS HEART & SOUL \$25,000 OR GREATER**

Anonymous Private Foundation Northshore Auto Mall Ltd. Paul Sugar Palliative Support Foundation, held at Vancouver Foundation TELUS **TELUS** Community Affairs Vancouver Foundation

#### **CIRCLE OF HOPE**

Doris and Bohdan Bodnar Estate of Jean Baird Bamford Alison Parry

#### **CIRCLE OF SUPPORTERS**

Afterglow Medical Aesthetics & Skin Care Kim Aippersbach Ambleside Dermedics Nasim Anderson A/V Strategies Adele and William Barnett Robert Batemar The Bar Method Batten Industries The Beach House Restaurant Maetel Grant and Allan Best Big White Ski Resort Black's Canucks Sports & Entertainment Capilano Group of Companies Carousel Cleaners Carrie Marshall Photography C.G.M. Electronics William Chalmers Contact Printing and Mailing Ltd. Diana and Tom Cowden DLO Move & Support Services Ltd. DocySystems Integrations Ltd. KC Dyer Deborah and Allan Edgeworth Edmundston All-Stars Electronic Arts Canada Inc. The Fairmont Hotel Vancouver Barbara and Charles Filewych Force Four Productions Ltd. FSNS Board of Directors

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## Thank you to all our donors

FSNS Leadership Team Kelly and Jeffrey Fuller

Spectra Energy Tash Pearson and Associates TELUS **Ria Terins** Thomas Haas Fine Pastries and Desserts Michelle Tribe Krista Tulloch United World Transportation Pauline Ursic Vancouver Whitecaps FC West Vancouver Police Community Services Unit Western Stevedoring White Crow Communications Catherine Wright Lisa and Bill Wrixon

#### CORPORATE SPONSORS

Accenture Inc. BlueShore Financial Cisco Systems Canada Co. Dorigo Systems Ltd. Intracorp Park Shore BMW Qwick Media Inc. RBC Phillips, Hager & North Investment Management Ltd. Samsung Silver Wheaton Corp. Spectra Energy Inc. TELUS Toby's Pub and Grill Wallmark Homes Ltd. Wesbild Holdings Ltd.

#### COMMUNITY PARTNERS

City of North Vancouver District of North Vancouver District of West Vancouver Province of British Columbia Public Health Agency of Canada (CAPC) United Way of the Lower Mainland

These lists reflect the different contribution levels of \$500 or more made between April 1, 2013 and March 31, 2014. We trust that we have listed all donors appropriately, but we sincerely apologize for any errors or omissions. Should we have misspelled or missed anyone, please contact the Fund Development Administrator at 604.988.5281



## Message from the Board Treasurer

The financial support received from our donors, funders and partners during 2013-14 has allowed us to continue to provide a breadth of high quality programs in our community. Financial highlights for the year are as follows:

- We received continued support from the Provincial and Federal Governments, the United Way, and the North Shore Municipalities.
- Total revenue from Government Contracts was \$144,253 lower than the previous year. Our major contracts remained at similar levels to last year. The variance is a result of non-renewal of the Vancouver Coastal Health contract at the end of last year; the full year's impact of the transfer of host agency duties for our contract with the Public Health Agency of Canada (CAPC - Community Action Program for Children); and year to year fluctuations in project funding for Jessie's Legacy programs.
- We fundraised \$1.4 million through generous donations from many individuals and corporations as well as successful Winter Family Ball and Christmas on the Shore events. We fell short at meeting our overall target of \$1.5 million, but because of the extraordinary fundraising from the previous year, we were able to draw on those funds to continue to support our programs this year.
- Total expenses for the Agency were \$91,983 lower that the previous year, with one half of the variance a result of lower transfer payments to other agencies, relating to the transfer of host agency duties for the CAPC contract. Premises expenses were also lower than the previous year, as a result of the Permissive Property Tax Exemption graciously granted to us by the City of North Vancouver for the 2014 taxation year, as well as lower operating expenses relating to the office complex at 255 West 1st. We continue to be prudent with our spending, evident by reductions in Program and Office expenses compared to last year.

The market value of our investments (particularly our Family Services of the North Shore Foundation Investment Fund held at the Vancouver Foundation) finished the year on a very strong note, with unrealized gains reported for March 31, 2014.

We have concluded the year with essentially balanced books and a reasonable investment base. During 2014-15 there will be a modest draw on our investments to fund the tenant improvements required for the new office space. Our fundraising target for 2014-15 is \$1.6MM - a level needed to continue to offer programs and services that will have a positive impact within our community. We are confident that with your support we will succeed in our vision of a connected community where people care for one another.

#### **Alison Parry Board Treasurer**

### Financials For the 12 months ending March 31st

#### FAMILY SERVICES OF THE NORTH SHORE

#### **REVENUES**:

Government Contracts Fundraising, Donations and Grants **Client Fees** Investment and Other Income

#### **TOTAL REVENUES**

#### EXPENSES:

Salaries and Benefits Transfers to Other Agencies Premises Office and Sundry Program Promotion and Communication Consulting Fees Amortization Staff Development **Diversity Implementation** 

#### **TOTAL EXPENSES**

**OPERATING DEFICIT** Transfer from FSNS Foundation Unrealized Gain on Investments

#### **EXCESS OF REVENUES OVER EXPENSES**

#### FAMILY SERVICES OF THE NORTH SHORE FOUNDATION

#### **REVENUES**:

Special Events and Campaigns Donations Investment Income **TOTAL REVENUES** 

#### EXPENSES:

Salaries and Benefits Special Event and Campaign Costs Office and Sundry

#### **TOTAL EXPENSES**

FUNDS AVAILABLE FOR FSNS Transfer to FSNS Unrealized Gain on Investments

#### **EXCESS OF REVENUES OVER EXPENSES**

Audit performed by Rolfe, Benson LLP Chartered Accountants, Vancouver, BC Complete Audited Statements Available on Request

2014	2013
1,798,590	1,942,843
797,975	920,705
149,342	138,947
50,543	41,086
2,796,450	3,043,581
2,212,118	2,212,669
468,696	513,881
197,541	219,680
121,086	128,939
115,439	125,552
63,885	72,368
35,893	32,997
24,055	24,992
13,243	13,002
4,756	4,615
3,256,712	3,348,695
(460,262)	(305,114)
461,000	306,000
137	49
875	935

2014	2013
434,136	532,906
199,212	142,837
32,737	28,173
666,085	703,916
121,800	98,052
95,930	97,649
7,098	7,842
224,828	203,543
441,257	500,373
(461,000)	(306,000)
77,811	18,482
58,068	212,855

## 2014/2015 Events



#### **Christmas on the Shore**

An intimate evening at The Beach House Restaurant in support of the Christmas Bureau. Date to be announced.



Winter Family Ball Our signature gala fundraising event to raise money for innovative, affordable, quality programs and services for children and youth.

Sunday, December 7, 2014 The Fairmont Vancouver Hotel.



Christmas Bureau 5th Annual Toy Drive Northshore Auto Mall Date to be announced.



2013/14 Annual General Meeting Tuesday, June 10, 2014.



### Stay in Touch!

Have you moved recently? Help us save postage and paper costs by ensuring we have your most recent contact information. Update your personal information on our website **www.familyservices.bc.ca** to learn more about our programs, services and upcoming events and how you can get involved.

Family Services of the North Shore acknowledges the contribution of the Government of Canada, the Province of British Columbia, the City of North Vancouver, District of North Vancouver, and the District of West Vancouver.







#101 - 255 West 1st Street, North Vancouver, BC V7M 3G8 t: 604-988-5281 f: 604-988-3961 www.familyservices.bc.ca | www.need2talk.ca